



UBIUM DEVELOPMENT ASSOCIATION, USA, INC. (UDA)



A 501 (C) (3)
COMMUNITY DEVELOPMENT ORGANIZATION

JUSTIFICATION FOR
COLLABORATION AND PROJECTS FUNDING

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OUR PRIDE AND EXISTENCE AT STAKE

“Each of us owes our existence to thousands of generations of successful ancestors. As their descendants, we have inherited the passions that led to their success — passions that drive us, often blindly, through a lifelong journey in the struggle for survival, the pursuit of position, and the search for relationships.” DAVID M. BUSS

Introduction

Ubium Development Association (UDA), USA, Inc., a 501 (C) 3 non-profit charitable organization, fosters support for programs and services to promote community development, enhance optimal development, and facilitate access to basic services in underserved rural communities in Nigeria’s Niger Delta Region.

History

UDA was founded in the 1990s and reorganized in 2007 to promote meaningful contribution to community development.

Mission

The mission of UDA is to improve the quality of life in underserved communities through valuable development strategies.

UDA seeks to accomplish its mission through collaboration with governments, philanthropic organizations, corporate entities, and private donations.

Vision

The vision of UDA is to become the pre-eminent organization that gives youth, our people, and future generations the opportunity to achieve their aspirations through: a) active participation in activities that will make meaningful contribution to the development of underserved communities, and b) the application of analytic and problem solving skills in community development

Organization and Service Population

Under its current organizational structure, UDA is headed by a National President, who, assisted by a national executive committee of 12 officers, reports to a Board of Directors.

Headquartered in New York, NY, UDA works with its local chapters to facilitate the mobilization of resources for the provision of essential services to its target population.

Beneficiaries

Ubium is a group of 34 villages that are part of Nsit-Ubium Local Government jurisdictional area or county in Akwa Ibom State, Nigeria.

Ubium (population approx. 350,116), occupies the eastern flank of the Nsit-Ubium Local Government Area, and covers an area of approximately 121.471 sq. km.

The percentage of the population living below poverty level is below the national average. While social infrastructure is limited, the majority of the population faced with the problem of environmental degradation, have limited or no access to basic services and clean source of drinking water.

Goals and Objectives of UDA

To make the community viable by improving conditions of the underprivileged, including children in target villages through the provision of basic services.

To expand economic opportunities and empower marginalized families with financial resources and facilitate the provision of safe water and sanitation in order to reduce the spread of water borne diseases.

Objectives

- Provide funding for the rehabilitation and renovation of existing health centers in order to address the issue of access to services and enhance patient safety
- Provide funding for basic education of children at the primary school level to give them a well-rounded foundation to pursue the vocation of their choice
- Facilitate access to micro-finance and entrepreneurship training to expand investment and business opportunities and standard of living for low income individuals and families.
- To promote individual and community participation in the development of rural communities by identifying and meeting felt community needs through Diaspora, corporate, and government partnerships.

To achieve the foregoing goal through relationship and collaboration with individuals and corporate bodies that can provide financial and technical support for UDA's development programs.

Mechanisms for Achieving UDA's Goals and Objectives:

Activities, programs, and mechanisms established by UDA to achieve and support its goals and objectives include:

- Implementation of village development projects such as school and health center renovation and rehabilitation. The project entailed award of contract at the cost of \$20,000.00 for renovation of the dilapidated and damaged roof of Ndukpo-Ise Community Health Center Ambulatory Care Building and related repairs of walls and the interior.
- Technical and financial assistance for safe drinking water and sanitation. In implementing this project, UDA provided funding to an indigenous contractor to provide boreholes and overhead tanks in 15 of 20 designated primary schools in different villages in Ubium. UDA also worked closely with the administration of the primary schools where the projects are located to raise awareness of the importance of safe drinking water and sanitation.

Public enlightenment and awareness promotion projects aimed at encouraging healthy living and life style will be executed in partnership with the health centers at Ndukpo-Ise and Akai Ubium.

The annual national convention of UDA constitutes a vital element in in the Association's effort to mobilize people and resources for community development projects.

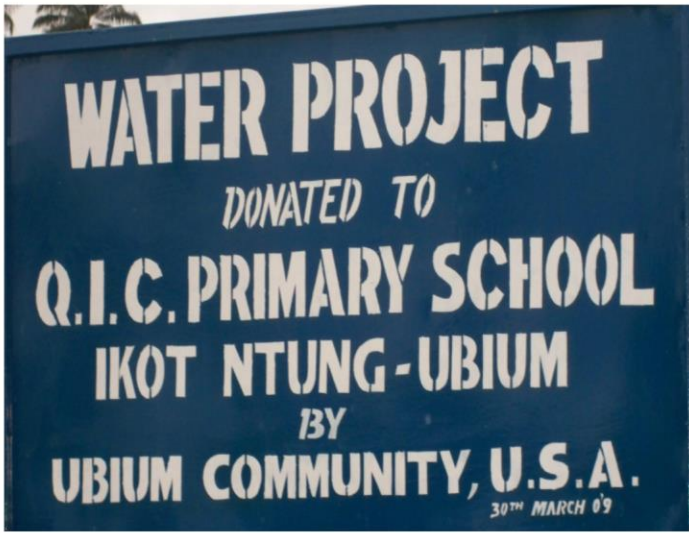
UDA responds to inquiries from individuals, private and public organizations, building relationship and facilitating consultation and coordination among Ubium people in the Diaspora.

ACCOMPLISHMENTS

Year(s)	Project(s)	Project Goal	Amount	Outcome Indicator
2001-2004	Primary Education Grant for Children of School Age (Pre-care -12)	Consistent with millennium development goal, to enhance primary school enrollment among children of low income families	\$10,000.00	Net primary enrollment in beneficiary communities in Ubium rose by 10%
2004-2006	Rural Health Clinic Rehabilitation and Roof Renovation Grant	Assist in the survival and rehabilitation of dilapidated facilities in Community Health Clinics	\$20,000.00	Funding enabled Ndukpo-Ise Community Health Center to implement overdue replacement of leaking roof and maintain its capacity to meet the health care and safety needs of its patients.
2006-2010	Healthy Food Fair/ and Nutrition Awareness Promotion Campaign Safe Water Supply and Sanitation	Improve nutrition awareness and standards of among at risk population in Dallas inner city by teaching them how to eat healthier food Construct protected wells and boreholes, as well as overhead tanks to ensure adequate supply of safe drinking water in primary schools	\$1000.00 \$26,768.00	About 150 people who signed up and attended the Fair in Dallas, TX were able to answer questions about how to identify, prepare, and eat food with higher nutritional content Boreholes and overhead tanks were constructed in 7 primary schools, increasing access to safe drinking water to 75% in 2010
2010-2013/14	Safe Water Supply and Sanitation	Construct protected wells and boreholes, as well as overhead tanks to ensure adequate supply of safe drinking water in primary schools.	\$30,592.00	Boreholes and overhead tanks were constructed in 15 of 20 designated primary schools, increasing access to safe drinking water to 85% in 2013
2014-2016	Micro-Financing to improve the living standards of low in-come youth and women through entrepreneurs, educational, and skills training and support	As a pilot, train 100 youths on entrepreneurial skills to enable them contribute to the development of their community Provide revolving fund for youth trainees to undertake income generating activities through Micro-Financing	\$50,000.00 Required to implement this project	Pending

Water Project Embarked Upon by Ubiom Community Members in Nigeria

5 Installations Completed in Different Villages so far





UDA COMMUNITY DEVELOPMENT GOALS AND AREAS OF EMPHASIS FOR THE YEAR 2014

The goal of UDA in 2014 is to achieve the following objectives through relationship and partnership with corporate bodies, agencies, groups, and individuals who are in a position to assist with the provision of technical and financial assistance:

- Improve the income and living standards of low income families in Ubium, Akwa Ibom State of Nigeria, through access to Micro-Financing and revolving loans
- Continue with the on-going promotion of safe water drinking and improvement in sanitation and hygiene condition to prevent the spread of water borne diseases through the construction and provision of boreholes and overhead tanks
- Provide support for youth development and primary education to enable the youth to develop their potentials to compete in a rapidly changing and demanding world.

UDA plans to achieve the foregoing objectives through the following outputs and mechanisms by:

- Getting our communities and people involved in taking responsibility for essential services, and
- Mobilizing resources to provide opportunities whereby our experts in different fields can use their knowledge and experience to help plan and implement projects of felt community needs.

Clean, Safe Drinking Water Project: The provision of boreholes with over-head tanks in the remaining 5 of 20 designated primary schools to supply safe drinking water and reduce the spread of water borne diseases.

Through its Health and Basic Services Committee, UDA has expanded the project to provide sanitation and hygiene training and to ensure effective community participation.

Based on previously documented findings, the benefits of the training are:

- Improved water and sanitation conditions have a dramatic impact on quality of life.
- Children and youth improve school attendance
- Waterborne diseases like diarrhea and cholera are reduced or disappear
- Improved water and sanitation services are the single most effective public health intervention (2010).

The Estimated project cost in 2014 is \$75, 000.00.

UDA Micro Credit Program (UMCP): The Micro-Credit Program is a key element of UDA's economic empowerment program for impoverished communities in Ubium.

The aim, consistent with the economic mission of UDA, is to provide capacity building/skills training to meet the basic needs of rural communities in Ubium and to extend a revolving loan to people who wish start or finance small scale enterprise and take active steps to improve their lives.

Starting in five wards, 100 youth and families will be trained and given access to micro-finance to start their own business and enhance their income and living standard.

Health and Basic Services Program: Consistent with the goal of basic health services, UDA collaborates with individuals, public and private organizations, as well as government bodies in support of programs and services aimed at making basic health services accessible to poor rural communities.

UDA also collaborates with existing health clinics and centers and initiates outreach and education awareness campaign to facilitate individual and community mobilization for health promotion and well-being.

Under this program, in support of efforts to achieve the Millennium Development Goals to improve maternal health, combat HIV/AIDS, malaria and other diseases, activities estimated at a cost of \$15, 000.00 are proposed for rural villages in Ubium.

The activities to be executed in partnership with Ndukpo-Ise Health Center and Akai Cottage Hospital, Akai Ubium, include:

- Public Education promotion program on HIV/AIDS Awareness and Prevention
- Education for Rural Communities aimed at Health Living and Disease Prevention
- Public Education and Ante-Natal Awareness Program aimed at reducing maternal –child mortality rate.
- Provision of free insecticides- treated bed nets for protection against malaria

Education & Youth Development Program: This program provides for an annual essay competition in the following categories in partnership with sponsors with a focus on high school, college, and university levels to help the youth develop their potentials and creativity as responsible citizens:

- Secondary/High School
- Undergraduate
- Graduate

A Quarterly Youth Forum, initiated in 2014, which provides a platform for youth to interact with accomplished professionals, will offer knowledge and experience needed by the youth to develop their potentials.

UDA COMMUNITY BASED LIBRARY: Library service is crucial for healthy community life and consistent with the objective of UDA to promote educational progress for Ubium people.

The objective of this project is to improve education in Ubium by providing opportunity and materials for pupils, students, and their parents to read books and publications which otherwise would not be available to the community.

The project will provide materials in every subject for primary and secondary schools, as well as other resources, and implemented in partnership with the Local Government, individuals, and corporate bodies willing to provide furniture and shelves.

Food Production and Nutrition: To help raise the levels of food production, improve nutrition standards while meeting felt community needs, UDA, in partnership with sponsors and funding agencies, supports the development of community-based food projects in poor communities with a focus on:

- Piggery Farming
- Poultry Farming, and
- Fish Farming

Collaboration and partnership with agricultural research institutions, local universities, and private individuals ensures that poor farmers benefit from advances in agricultural practices.

Training and Skills Acquisition: In recognition of the need to prepare disadvantaged youths in the target population for job opportunities in the Oil and Gas sectors through its website and other channels, UDA initiates education campaigns to create awareness of the Local Contents Policy, which requires 60% of Nigerians to participate in the Oil and Gas sectors.

UDA encourages and supports specific activities that will help advance the careers of aspiring youths in both the Oil and Gas and IT industries.

Implementation Strategy

Buyers Consult, a consulting group with expertise in the management of micro-finance, has offered to collaborate with UDA in facilitating the implementation of the UDA Micro-Finance Project designed for the training of the project beneficiaries and improvement of their living conditions.

Project Data

Duration: The Micro-Finance Scheme – 1 year (Pilot Phase), 5 years expansion to cover all 34 villages in Ubium.

Project Cost: \$50,000.00 USD to cover administrative and training cost, as well funds needed to establish revolving loan.

Monitoring and Evaluation Plan

To ensure the success of the pilot program, a monitoring and evaluation plan is critical.

A monitoring and evaluation plan will provide monthly and quarterly updates to the UDA Board of Directors through the National President and the National Executive Committee.

The project consultant will monitor and evaluate this project using an eight (8) element standard Monitoring and Evaluation (M & E) process.

The process entails selection of impact indicators, research design, data collection and survey execution, data compilation, as well as data processing and analysis.

The outcome of this process will enable the Board of Directors to understand the impact of the project, and where changes, if any, are warranted.

The consultant will also document and present a report at the end of each project year.

Conclusions

UDA sincerely appreciate the financial support of our donors, but cannot successfully execute all her present projects without continued financial and technical assistance from our supporters, corporate bodies, Federal, State, and local governments.

Thousands of children, women, and youths in our target communities are underserved, resulting from severe decline in or absence of basic services.

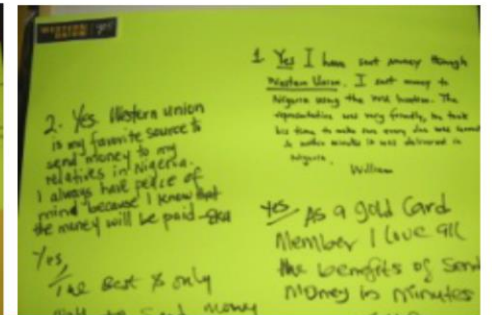
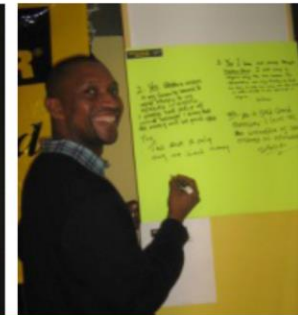
Our overall goal is to improve the basic condition of the marginalized, which provides the impetus for concerted action and prompt and effective intervention.

Healthy Food Fair/ and Nutrition Awareness Promotion Campaign

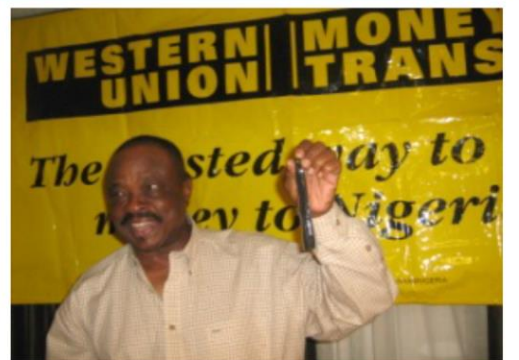
References:



Leaders turned out en masse to Taste & Buy Food



Eno Encouraging African Leaders to Share & Document their YES! Stories about Using Western Union



Western Union's Presence & Gifts. Head bands, gym bags, back backs, duffle bags, pens, cups etc..

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Acknowledgement

The National Executive, Board of Directors, and members of Ubium Development Association, USA, Inc., are grateful for the past support of our donors and look forward to their continued support and that of our prospect donors.

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National Executive Committee

E. Samuel Essien, National President, is an Associate Director at Woodhull Medical and Mental Health Center and North Brooklyn Health Network of Health and Hospital Corporation of the City of New York (HHC). He holds a master's degree in Health Services Administration from the University of Alabama, Birmingham, and is author of a conference paper and several newspaper publications, including those in the Guardian Newspaper, Lagos, Nigeria. A member of the American College of Health Care Executives (ACHE), Essien also holds certificates of professional qualifications from Meharry Medical College, Nashville, TN; Community Development, Saemaul Undong National Training Institute, Seoul, South Korea; and General Management, Administrative Staff College of Nigeria, Badagry, ASCON, Lagos, Nigeria.

Friday Etokimoh, National Vice President, is a graduate of Luton University, England, and served in the out-going National Executive Committee as Special Adviser to the National President. Etokimoh resides in Philadelphia, PA.

Margaret Etuk, RN, National Secretary, holds both Bachelor's and Master's degrees in nursing and is currently employed in a senior management position in the healthcare industry in the State of Maryland, where she resides.

Patrick Nta, National Financial Secretary, a telecommunication consultant, works in a senior management position in the State of Maryland.

Ike Udoyen, National Treasurer, is the CEO of Amazing Grace, a licensed and Joint Commission certified Home Healthcare in Union, NJ. He holds a bachelor's degree in economics from the University of Kentucky, Lexington, KY, and an MBA from Adelphi University, Long Island.

Prince Akparawa Ibok Esema, National Public Relations Officer, a graduate of the Polytechnic, Calabar, and the University of the District of Columbia, is an information technology analyst with the World Bank.

Ubong Udoka, National Youth Leader, graduated from the University of North Texas with a degree in Psychology and is currently studying to become a medical doctor. In his third year at the International American University Medical School, Ubong is on clinical rotation.

Jane Udoewa, National Special Adviser on Communication & Youth development, holds bachelor's degree in computer science from Baylor University and a master's degree in computer information systems from the University of Houston. In her role, Jane applies her problem solving skills to plan for and improve basic services for Ubium youth and people both at home and in the Diaspora. She currently works at Deltek, Houston, TX, as a Principal Application Support Analyst.

Tony Eshiet, National Special Adviser on Program Planning & Implementation, is the President of All-Tech & Trade LLC, an Ontario, CA, based downstream petrochemical, oil and gas Supply Company. Formerly a senior vice-president of Wells Fargo Bank and Sr. VP of Citi Bank, Tony holds a bachelor's degree in finance and banking from the University of North Carolina, Charlotte, and an MBA from the University of Phoenix.

Dr. Samuel Esema, National Legal Counsel/Adviser on Regulatory Compliance, a genuine policy wonk, is a Georgetown University law graduate. Dr. Esema, also works as a legal consultant in Washington DC

Board of Directors

Dr. Enamidem Ibok, chairman, succeeded Ed. Akpaita, who resigned recently to devote more time to his official assignment in Europe. An engineer by profession and a member of the Nigeria Society of Engineers, as well as several professional engineering organizations in the USA, Dr. Ibok has served on the board since 2007.

- Harry Edohoukwa, Secretary, is a systems analyst and lives in Dallas, TX.
- Thompson Essien, member, is an educationist and resides in Portland, OR.
- Archibong Okono, member, is an entrepreneur and lives in Houston, TX
- Idongesit Essien (Mrs.), member, is a registered nurse and lives in Dallas, TX

Chapter Presidents/Coordinators*

- Dallas Eli Udokoa
- Houston Joseph Ibiok, PhD
- Washington DC Patrick Nta
- Los Angeles Umo Ntekim, PhD*
- New York/NJ/PA Emmanuel Ikpaha*